



## ITALY AS A TREND:

### THE FIRST COLLECTION OF FEMEA MILANO LUXURY BAGS IS CALLED "CITY COLLECTION"

They are leather bags with classic and essential lines, embellished by a particular bas-relief made with marble powder travertine in which is depicted a glimpse of three Italian city: Rome, Venice or Milan

Italy has become a trend in the first collection of the new luxury brand Femea Milano, which made Italy the principal subject of it.

The Femea Milano luxury bags are an elegant tribute to a land of excellent craftsmanship. They are luxury à porter. They blend art and fashion, marble and leather, antique and design, never losing sight of the contemporary.

Femea Milano brand is the result of a collaboration between manager Luca Cantele and architect Fabiana Scudato. A couple of creative talents united by a passion for beauty, with twenty years of experience in the world of luxury design and in the curriculum collaborations with some of the most famous brands worldwide such as Fendi, Trussardi, Bentley and Bugatti.

Their first collection is called City Collection, and each bag reproduces, with 3D bas-reliefs made of marble powder, three important Italian cities: Rome, Milan and Venice. In detail, Piazza di Spagna, Piazza Duomo and the Rialto Bridge. Three places famous and well-admired all over the world for their exclusivity and charme.

The typical imperfections of marble and derived from the entire manufacturing process make each bag unique and unrepeatable.

"Experimenting with new forms, imagining outside the box, taking care of the finishing of the product, seeking excellence and preserving the artisan memory are fundamental elements for us and inspire us every day", say Luca Cantele and Fabiana Scudato. "It took over two years of work before we were ready to launch our first line on the market. We wanted everything to be perfect."

The bags are available in small, medium and large sizes, in the two classic black and white colours, which are perfect to match every outfit and every style.

This collection of timeless "postcard" bags has already become the object of desire. Cosmopolitan, curious bussinesswomen who love travelling always want to carry with her the elegance and savoir-faire of Made in Italy..

All bags are available on the website: [www.femea.it](http://www.femea.it)

For further informations, please contact: Vania Crippa, [ufficiostampa@femea.it](mailto:ufficiostampa@femea.it), mobile +39 339 7716577